GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

AUDITED FINANCIAL STATEMENTS

JUNE 30, 2018

with

INDEPENDENT AUDITORS' REPORT

Audited Financial Statements

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

June 30, 2018

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INDEPENDENT AUDITORS' REPORT

Officers and Directors Georgia State University Alumni Association, Inc. Atlanta, Georgia

We have audited the accompanying financial statements of Georgia State University Alumni Association, Inc. ("the Association"), which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Georgia State University Alumni Association, Inc. as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Atlanta, Georgia

Williams Benator + Libby, 882

October 22, 2018

STATEMENTS OF FINANCIAL POSITION

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

	June 30			
		2018		2017
ASSETS				
CURRENT ASSETS				
Cash and cash equivalents	\$	328,269	\$	369,028
Accounts receivable		53,065		51,384
InvestmentsNote B		1,541,785		1,456,977
Prepaid expenses		31,257		40,123
TOTAL CURRENT ASSETS		1,954,376		1,917,512
PROPERTY AND EQUIPMENT				
Leasehold improvements		8,960		8,960
Furniture		35,651		35,651
Equipment		874		874
		45,485		45,485
Less accumulated depreciation and amortization		31,232		23,417
		14,253		22,068
CASH VALUE OF LIFE INSURANCE POLICY		24,246		22,859
TOTAL ASSETS	\$	1,992,875	\$	1,962,439
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable	\$	32,407	\$	45,529
Accounts payable to related partyNote D		27,215	•	17,244
Deferred revenues		20,086		11,650
TOTAL CURRENT LIABILITIES		79,708		74,423
NET ASSETS				
Unrestricted:				
Undesignated		1,430,014		1,437,392
Board designatedNote C		438,566		402,263
		1,868,580		1,839,655
Temporarily restrictedNote C		44,587		48,361
TOTAL NET ASSETS		1,913,167		1,888,016
TOTAL LIABILITIES AND NET ASSETS	\$	1,992,875	\$	1,962,439

STATEMENT OF ACTIVITIES

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

Year Ended June 30, 2018

	Un	restricted	nporarily estricted	 Total
Revenues and support:				
Alumni and student member dues	\$	143,502	\$ -0-	\$ 143,502
Affinity program income		267,840	18,400	286,240
Support from Georgia State UniversityNote D		50,000	-0-	50,000
Special programs		59,210	-0-	59,210
Contributions		20,752	26,187	46,939
Other income		26,493	-0-	26,493
Sponsorships		60,841	-0-	60,841
Dividends and interestNote B		28,040	-0-	28,040
Net realized gains on investmentsNote B		282,353	-0-	282,353
Net unrealized loss on investmentsNote B		(240,751)	-0-	(240,751)
Net assets released from restrictionsNote C		48,361	 (48,361)	 -0-
TOTAL REVENUES AND SUPPORT		746,641	(3,774)	742,867
Expenses:				
Program expenses:				
ScholarshipsNotes C and D		48,361	-0-	48,361
University relations		32,639	-0-	32,639
		81,000	-0-	81,000
Supporting services:				
Management and generalNote D Fundraising:		272,139	-0-	272,139
Membership program		58,384	-0-	58,384
Alumni relations		152,876	-0-	152,876
Public relations		153,317	-0-	153,317
		364,577	-0-	364,577
TOTAL EXPENSES		717,716	 -0-	 717,716
INCREASE (DECREASE) IN NET ASSETS		28,925	(3,774)	25,151
Net assets at beginning of year		1,839,655	48,361	1,888,016
NET ASSETS AT END OF YEAR	\$	1,868,580	\$ 44,587	\$ 1,913,167

STATEMENT OF ACTIVITIES

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

Year Ended June 30, 2017

	Unrestrict		emporarily destricted	 Total
Revenues and support:				
Alumni and student member dues	\$ 178.		-0-	\$ 178,112
Affinity program income	264.		18,090	283,079
Support from Georgia State UniversityNote D		980	-0-	42,980
Special programs	52,	051	-0-	52,051
Contributions		015	30,271	50,286
Other income		210	-0-	17,210
Sponsorships		118	-0-	49,118
Dividends and interestNote B		398	-0-	17,398
Net realized gains on investmentsNote B		770	-0-	16,770
Net unrealized gains on investmentsNote B		071	-0-	83,071
Net assets released from restrictionsNote C	33,	833	(33,833)	-0-
TOTAL REVENUES AND SUPPORT	775.	547	14,528	790,075
Expenses:				
Program expenses:				
ScholarshipsNotes C and D	33,	833	-0-	33,833
University relations	30,	355	-0-	30,355
	64,	188	-0-	64,188
Supporting services:				
Management and generalNote D Fundraising:	250,	334	-0-	250,334
Membership program	36.	498	-0-	36,498
Alumni relations	141.		-0-	141,255
Public relations	141,	039	-0-	141,039
	318.	792	-0-	318,792
TOTAL EXPENSES	633.	314	-0-	 633,314
INCREASE IN NET ASSETS	142,	233	14,528	156,761
Net assets at beginning of year	1,697	422	33,833	 1,731,255
NET ASSETS AT END OF YEAR	\$ 1,839	655 \$	48,361	\$ 1,888,016

STATEMENTS OF CASH FLOWS

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

	Year Ended December 3		
	2018	2017	
CASH FLOWS FROM OPERATING ACTIVITIES			
Increase in net assets	\$ 25,151	\$ 156,761	
Adjustments to reconcile increase in net assets			
to net cash provided by operating activities:			
Depreciation and amortization	7,815	7,815	
Net realized and unrealized gains on investments	(41,602)	(99,841)	
(Increase) decrease in operating assets:			
Cash value of life insurance policy	(1,387)	-0-	
Accounts receivable	(1,681)	5,366	
Prepaid expenses	8,866	13,060	
Increase (decrease) in operating liabilities:			
Accounts payable	(3,151)	17,334	
Deferred revenues	8,436	9,375	
NET CASH PROVIDED BY OPERATING ACTIVITIES	2,447	109,870	
CASH FLOWS FROM INVESTING ACTIVITIES			
Cash paid for purchase of investments	(1,767,592)	(511,692)	
Proceeds from sale of investments	1,724,386	469,237	
NET CASH USED IN INVESTING ACTIVITIES	(43,206)	(42,455)	
	(- ,)	(,)	
NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(40,759)	67,415	
Cash and cash equivalents at beginning of year	369,028	301,613	
CASH AND CASH EQUIVALENTS AT END OF YEAR	\$ 328,269	\$ 369,028	

NOTES TO FINANCIAL STATEMENTS

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

June 30, 2018

NOTE A--DESCRIPTION OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Georgia State University Alumni Association, Inc. ("the Association") is a not-for-profit organization that offers programs to inform alumni of Georgia State University ("the University") about the life and vitality of the University and to promote and advance the interests of the University. The Association depends on Georgia State University to provide the staff and facilities for its operations.

The following accounting policies are presented to assist the reader in understanding the Association's financial statements:

<u>Accounting Standards Codification</u>: The Association has adopted the Financial Accounting Standards Board Accounting Standards Codification as its sole source of authoritative guidance.

<u>Revenue Recognition</u>: Alumni member dues revenues are recognized upon receipt. Student member dues revenues are recognized in the period in which services are performed. Contributions and pledges are recognized in the period in which they are made by the donors.

The Association enters into various licensing agreements in the normal course of business. Affinity program income is recognized when earned in accordance with the licensing agreements. The agreements provide nonexclusive rights and licenses to market products to University alumni and to use mailing lists and certain trademarks owned by the University. In return, the Association receives royalties based on specific criteria regarding certain sales and revenues generated from marketing using the mailing lists and trademarks. Total affinity program income included 90% derived from two organizations for each of the years ended June 30, 2018 and 2017.

<u>Financial Statement Presentation</u>: The Association reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets. The Association had no permanently restricted net assets at June 30, 2018 and 2017.

Recognition of Donor Restrictions: Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support depending on the existence and/or nature of any donor restrictions. Donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE A--DESCRIPTION OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

<u>Income Taxes</u>: The Association is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code.

Accounts Receivable: Accounts receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncollectible amounts through a provision for bad debt expense and an adjustment to an allowance for doubtful accounts, based on their assessment of the current status of individual accounts. Balances still outstanding after management has used reasonable collection efforts are written off through the allowance for doubtful accounts. At June 30, 2018 and 2017, management expected full collection on outstanding accounts receivable. Therefore, there was no allowance for doubtful accounts. During the years ended June 30, 2018 and 2017, the Association recognized no bad debt expense.

Investments: Investments are stated at fair value. The fair value of investments in securities that are traded on national securities exchanges is determined based on the closing price on the last business day of the year. Securities traded on the over-the-counter market are valued at the last reported bid price. Sales and purchases are recognized on a trade-date basis. The fair value of investments in common trust is based on per unit net asset values provided by the funds, and the investments in common trust funds are redeemable immediately or within a period up to 30 days. Investments in common trust funds include private equity funds that employ a fund of funds approach and invest, both domestically and internationally, in common stock, mutual funds, venture capital, buyouts, and other areas of private equity. The hedge fund in which the Association is invested has investments in various domestic and international derivative instruments, including forward foreign currency contracts, futures, written and purchased options and swaps, as well as asset backed securities and fixed income markets. The investment in the hedge fund is redeemable on June 30 and December 31, with a 95 day written notice and subject to 25% ceiling of total redemptions of the hedge fund for any particular redemption period. Investment in the hedge fund is valued at fair value, which is measured based on the Association's proportionate interest in the net assets of the respective investment funds, and is determined from net asset values, or the equivalent, provided by the private investment funds and the private investment funds' audited financial statements. Because of the inherent uncertainty of valuation, values of positions stated at fair value may differ significantly from what may be realized upon sale or disposition. The Association's investments are subject to various market and other risks and are not covered by insurance. Adverse market conditions could materially affect the investment balances reported in the statements of financial position.

In valuing investments at fair value, the Association uses current accounting guidance, which provides for the use of Level 1 inputs, which are quoted prices in active markets for identical

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE A--DESCRIPTION OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

assets, Level 2 inputs, which are quoted market prices for similar instruments traded in active markets, quoted prices of identical or similar instruments in markets that are not active, and model-based valuation techniques for which all significant assumptions are observable in the market, and Level 3 inputs, which are unobservable inputs for the assets that rely on management's own estimates of assumptions that market participants would use in pricing the assets. For the hedge fund investment, the investment is valued at fair value determined using the reported net asset value per share, as a practical expedient for fair value.

<u>Property and Equipment</u>: Property and equipment is stated at cost. Depreciation and amortization is computed using the straight-line method over the assets' estimated useful lives of ten years for equipment and fifteen years for leasehold improvements.

<u>Life Insurance Policy</u>: The recorded cash value of life insurance policy approximates fair value as the instrument bears interest at market rates. The face value of the insurance policy is \$25,000.

<u>Advertising</u>: Advertising costs are expensed as incurred. Advertising costs totaled \$23,640 and \$46,679 during the years ended June 30, 2018 and 2017, respectively.

<u>Cash and Cash Equivalents</u>: For purposes of reporting cash flows, the Association considers demand deposits and all highly liquid investments with an original maturity of three months or less which can be readily converted to cash on demand, without penalty, to be cash equivalents. At times, bank balances may exceed federally insured limits.

<u>Estimates</u>: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Recent Accounting Pronouncements:

Recently Adopted Changes in Accounting Method: In May 2015, the FASB issued Accounting Standards Update 2015-07, Fair Value Measurement ("Topic 820"): *Disclosures for Investments in Certain Entities That Calculate Net Asset Value per Share (or Its Equivalent)* ("ASU 2015-07"). The amendment removes the requirement to categorize within the fair value hierarchy all investments for which fair value is measured using the net asset value per share practical expedient. ASU 2015-07 is effective for periods beginning after December 15, 2016 for non-public entities, and early adoption is permitted. This standard was adopted during the year ended June 30, 2018 and had no significant impact on the financial statements.

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE A--DESCRIPTION OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

Note Yet Adopted: In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update No. 2014-09 ("ASU 2014-09"), "Revenue from Contracts with Customers", which will supersede most of the existing revenue recognition guidance. The core principle of the new standard is that an entity recognizes revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. ASU 2014-09 is effective for years beginning after December 15, 2018, with early adoption permitted, with certain restrictions, for years beginning after December 15, 2016. The new standard allows for either full retrospective or modified retrospective adoption. The Association is currently evaluating which transition approach to use and the impact, if any, of implementation of this new standard on its financial statements.

In August 2016, the FASB issued Accounting Standards Update No. 2016-14 ("ASU 2016-14"), "Presentation of Financial Statements of Not-for-Profit Entities", that will change how a not-for-profit organization classifies its net assets, as well as the information it presents in financial statements and notes about its liquidity, financial performance, and cash flows. ASU 2016-14 requires amended presentation and disclosures to help not-for-profits provide more relevant information about their resources, which includes qualitative and quantitative requirements related to net asset classes, investment return, expenses, liquidity and availability of resources, and presentation of operating cash flows. ASU 2016-14 is effective for annual financial statements issued for fiscal years beginning after December 15, 2017, with early application permitted. The Association is currently evaluating the impact of the adoption of this accounting standard update on its financial reporting.

In June 2018, the FASB issued Accounting Standards Update No. 2018-08 ("ASU 2018-08"), "Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made", which provides not-for-profit organizations with assistance in evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) within the scope of Topic 958, "Not-for-Profit Entities", or as exchange (reciprocal) transactions, and also provides guidance for determining whether a contribution is conditional. The amendments in ASU 2018-08 will likely result in more grants and contracts being accounted for as either contributions or conditional contributions than under previous guidance. ASU 2018-08 is effective for contributions received in annual periods beginning after December 15, 2019. Early adoption of the amendments is permitted. The amendments in ASU 2018-08 may be applied on either a modified prospective basis or a retrospective basis. The Association is currently evaluating which transition approach to use and the impact, if any, of implementation of this new standard on its financial statements.

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE A--DESCRIPTION OF ACTIVITIES AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES--Continued

<u>Subsequent Events</u>: Subsequent events have been evaluated through October 22, 2018, which is the date the financial statements were available to be issued.

NOTE B--INVESTMENTS

Unrestricted investments consisted of the following at June 30:

	201	8	2017		
	Cost	Market	Cost	Market	
Equity mutual funds	\$ 1,040,686	\$ 1,028,673	\$ 125,056	\$ 143,836	
Corporate bond mutual funds	93,000	92,514	157,103	158,239	
Government agencies mutual funds	108,000	108,000	-0-	-0-	
Fixed income funds	120,901	121,574	-0-	-0-	
Real estate investment trust	43,911	44,328	-0-	-0-	
Hedge funds	115,000	122,109	128,803	127,328	
Common trust funds:					
Equities	-0-	-0-	445,517	633,131	
Small growth	-0-	-0-	101,883	112,056	
Bonds	-0-	-0-	146,225	158,971	
Real estate investment trust	-0-	-0-	55,533	74,478	
Commodities futures fund	-0-	-0-	54,962	43,349	
Cash and cash equivalents	24,587	24,587	5,589	5,589	
	<u>\$ 1,546,085</u>	<u>\$ 1,541,785</u>	<u>\$ 1,220,671</u>	<u>\$ 1,456,977</u>	

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE B--INVESTMENTS--Continued

The following table summarizes the valuation of the Association's investments by input hierarchy as of June 30, 2018:

Level 1 Investments:	
Equity mutual funds	\$ 1,028,673
Corporate bond funds	92,514
Government agencies funds	108,000
Fixed income funds	121,574
Real estate fund	44,328
Cash and cash equivalents	 24,587
Total investments valued at level 1	1,419,676
Fund investments valued	
at net asset value	 122,109
	\$ 1,541,785

The following table summarizes the valuation of the Association's investments by input hierarchy as of June 30, 2017:

Investment	 Level 1	Level 2	Total
Equity mutual funds	\$ 143,836	\$ -0-	\$ 143,836
Corporate bond mutual funds	158,239	-0-	158,239
Common trust funds			
Equities	-0-	633,131	633,131
Small growth	-0-	112,056	112,056
Bonds	-0-	158,971	158,971
Real estate investment trust	-0-	74,478	74,478
Commodities futures fund	-0-	43,349	43,349
Cash and cash equivalents	 5,589	-0-	5,589
	\$ 307,664	<u>\$1,021,985</u>	1,329,649
Fund investments valued at net asset value			127,328
			\$1,456,977
			$\varphi_1, \ldots \varphi_{j+1}$

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE B--INVESTMENTS--Continued

Interest and net investment income from these investments consisted of the following during the years ended June 30:

		2018	2017		
Interest and dividend income Net realized and unrealized gains Investment fees	\$	27,954 41,602 (21,320)	\$	17,201 99,841 (21,005)	
	<u>\$</u>	48,236	<u>\$</u>	96,037	

Investment fees were included in management and general expenses during the years ended June 30, 2018 and 2017.

NOTE C--DONOR RESTRICTED AND BOARD DESIGNATED NET ASSETS

At June 30, 2018 and 2017, net assets of \$44,587 and \$48,361, respectively, were temporarily restricted by donors for scholarships.

During the years ended June 30, 2018 and 2017, net assets of \$48,361 and \$33,833, respectively, were released from donor restrictions by incurring expenses to satisfy the restricted purpose by awarding scholarships or contributing the funds to Georgia State University Foundation, Inc. ("the Foundation") for scholarships.

At June 30, 2018 and 2017, the Board of Directors had designated unrestricted net assets of \$438,566 and \$402,263, respectively, to be used for Alumni member events and programs.

NOTE D--RELATED PARTY TRANSACTIONS

The Association is affiliated with the University as well as the Foundation and various other University associations. Listed below are the various transactions conducted between the Association and the University and the Foundation.

Georgia State University

The University shares in the cost of operations of the Association by providing the services of certain University employees. The University approximates the time spent by these employees on

GEORGIA STATE UNIVERSITY ALUMNI ASSOCIATION, INC.

NOTE D--RELATED PARTY TRANSACTIONS--Continued

the operations of the Association and bills the Association for two fulltime employee equivalents on a monthly basis. During the years ended June 30, 2018 and 2017, the Association incurred expenses of \$131,334 and \$119,384, respectively, related to the salaries of University employees. At June 30, 2018 and 2017, the amount payable related to the salaries and investment management fees incurred by the University on the Association's behalf was \$27,215 and \$16,488, respectively.

In addition, support contributed by the University on behalf of the Association has been recorded at its estimated fair value. Contributed rent in the amount of \$39,500 was recorded for each of the years ended June 30, 2018 and 2017. Donated supplies in the amount of \$10,500 and \$3,480 for the years ended June 30, 2018 and 2017, respectively, have been reflected in the statements of activities for office supplies, telephone service, printing, copy machine lease charges, and other miscellaneous supplies provided by the University.

Georgia State University Foundation, Inc.

The Association has an agreement with the Foundation whereby royalties received from vendors of products for sales of merchandise with any trademarks of the University are initially remitted to the Foundation. The Foundation is then responsible for remitting the agreed upon percentage of the royalties to the Association. During the years ended June 30, 2018 and 2017, the Foundation remitted \$18,764 and \$15,267, respectively, to the Association under the terms of this agreement. These amounts are included in special programs revenue in the statements of activities.

During the years ended June 30, 2018 and 2017, the Association contributed \$48,361 and \$33,833, respectively, to the Foundation for scholarships.